ABAX HEALTH LAUNCHES ARTIFICIAL INTELLIGENCE (AI) AND MACHINE LEARNING (ML) ENABLED SERVICES FIRM TO ADDRESS THE GROWING REFERRAL LEAKAGE CHALLENGES IN U.S. HEALTHCARE

WESTPORT, CT., AUGUST 1, 2022 – Abax Health ("Abax"), a leading clinical analytics and patient communications company, today announced the launch of their artificial intelligence (AI) and machine learning (ML) enabled services firm to help address the growing referral leakage challenges in U.S. healthcare.

Headquartered in Westport, CT, Abax's technology enabled services firm seeks to directly address health system's referral leakage challenge and assist physicians and health plans in closing the patient referral care loop.

"The fact over 30% of all patient care referrals go unfilled on an annual basis has a direct negative impact on health system's revenue and margins, as well as a negative impact on patient outcomes and satisfaction" says founder and CEO, Scott Friesen. "Hundreds of millions of dollars walk out health system's doors on an annual basis and we have developed a solution which ensures that those patients receive the care they need, and the health systems receive the revenue related to those missing referrals. The outcome is a win-win for both patients and health systems."

Using a combination of artificial intelligence (AI) and machine learning (ML), Abax leverages the power of the patient's clinical record to identify patients who have received a referral for a procedure but have not received that care. Then, with the patient's data in hand, Abax deploys U.S. based Education and Outreach Concierge team members who, through the use of automated outreach tools such as text, email, automated phone calls, live human calls, live chat, and where applicable, at-home visits to contacts the patient, educates the patient on the care their provider said they needed, and conducts all scheduling services on the patient's behalf.

About Abax Health

Abax Health, Inc is a leading clinical analytics and patient communication's firm dedicated to fixing the patient care referral leakage challenges in the U.S. Abax provides analytics and patient communications services to health systems, medical groups, health plans, dental plans, and revenue cycle management firms.